



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

# Contract # 1350519

**Schedule Dates** 08/28/12-09/03/12  
**Advertiser** Americans for Prosperity (22300)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AMER FOR PROS 8/28 (465931)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1870  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMER FOR PROS 8/28

**Date Entered** 08/03/12  
**Last Modified** 08/03/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06262677  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,340.00  
**Net Total** \$13,260.00  
**Sales Tax**

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	15	\$15,600.00
<b>Grand Total:</b>	<b>15</b>	<b>\$15,600.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/28/12-08/31/12	3	:30	4P-5P (EST)	3		X	X	X	X			3	\$450.00	\$1,350.00	West Palm Beach (WPEC)		8/3/12
2.0	Normal Line / SPOT (2)	08/28/12-09/02/12	3	:30	11P-11:35P (EST)	3		X	X	X	X			3	\$1,050.00	\$3,150.00	West Palm Beach (WPEC)		8/3/12
3.0	Normal Line / Prime (3)	08/30/12-08/30/12	2	:30	10P-CBS-Person of Interest (Thursday)	1				1				1	\$2,100.00	\$2,100.00	West Palm Beach (WPEC)		8/3/12
4.0	Normal Line / Prime (4)	08/31/12-08/31/12	2	:30	9P-CBS-CSI New York (Friday)	1					1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/3/12
5.0	Normal Line / Prime (5)	08/31/12-08/31/12	2	:30	10P-CBS-Blue Bloods (Friday)	1					1			1	\$2,250.00	\$2,250.00	West Palm Beach (WPEC)		8/3/12
6.0	Normal Line / Prime (6)	09/01/12-09/01/12	2	:30	9P-CBS-48 Hours Mystery 2 (Saturday)	1						1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/3/12
7.0	Normal Line / Prime (7)	09/01/12-09/01/12	2	:30	10P-CBS-48 Hours Mystery (Saturday)	1						1		1	\$750.00	\$750.00	West Palm Beach (WPEC)		8/3/12
8.0	Normal Line / SPOT (8)	09/02/12-09/02/12	3	:30	6:30P-7P (EST)	1							1	1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/3/12
9.0	Normal Line / SPOT (9)	09/03/12-09/03/12	3	:30	4P-5P (EST)	1								1	\$450.00	\$450.00	West Palm Beach (WPEC)		8/3/12
10.0	Normal Line / SPOT (10)	09/03/12-09/03/12	3	:30	11P-11:35P (EST)	1								1	\$1,050.00	\$1,050.00	West Palm Beach (WPEC)		8/3/12
11.0	Normal Line / Prime (11)	09/03/12-09/03/12	3	:30	10P-CBS-Hawaii Five-O (Monday)	1								1	\$1,800.00	\$1,800.00	West Palm Beach (WPEC)		8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <span style="font-size: 1.5em; margin-left: 100px;">WPEC</span>	Date: <span style="font-size: 1.5em; margin-left: 10px;">8/6/12</span>
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I, Lauren A. Schumacher  
do hereby request station time concerning the following issue:

Americans for Prosperity

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
VARIES	WPEC Contract # 1350519				

Total Charges: \$ 15,400<sup>00</sup> GROSS

This broadcast time will be used by: Americans for Prosperity

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

*Americans for Prosperity*

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

1/17/2012      *John Flynn*      703-224-3200  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

*Lillie Roberts*      Lillie Roberts      Sales Director  
 Signature                      Printed Name                      Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Americans for Prosperity PARTY: Rep

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Elise Cloyd  
Candidate Manager Agency Committee (circle one)

ADDRESS: Merit Media Services  
600 FAIRMOUNT AVE, Suite 306  
TOWSON, MD 21286

PHONE: 410-825-7034 FAX: 410-321-9514

EMAIL: \_\_\_\_\_

Information Requested: Rates + Airies

Final Disposition: Order Placed \$15,600<sup>00</sup>

If Committee, list officers and position: Tim Phillips Exec. Dir / President

John Flynn Group Treasurer

(p) 202-349-5880

(f) 202-587-4599

(p) 703-224-3200 (John Flynn)

TAKEN BY: Cheryl Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T'Rep - WASH.

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